

THE COST OF SMOKING TO YOUR BUSINESS

STEP 1: YOUR BUSINESS

Number of Employees	X	22.5% Gilchrist County Smoking Rate ¹	=	Number of Smokers
----------------------------	----------	--	----------	--------------------------

STEP 2: YOUR PRODUCTIVITY COSTS

Number of Smokers	X	\$4,056 Estimated Productivity Costs ²	=	Total Productivity Costs
--------------------------	----------	---	----------	---------------------------------

STEP 3: YOUR HEALTHCARE COSTS

Number of Smokers	X	\$2,056 Estimated Medical Costs ²	=	Total Medical Costs
--------------------------	----------	--	----------	----------------------------

STEP 4: YOUR TOTAL COSTS

Total Productivity Costs	+	Total Medical Costs	=	Total Annual Loss
---------------------------------	----------	----------------------------	----------	--------------------------

1. Behavioral Risk Factor Surveillance System (2013)

2. Berman, Micah, et al. "Estimating the cost of a smoking employee." *Tobacco Control* (2013)